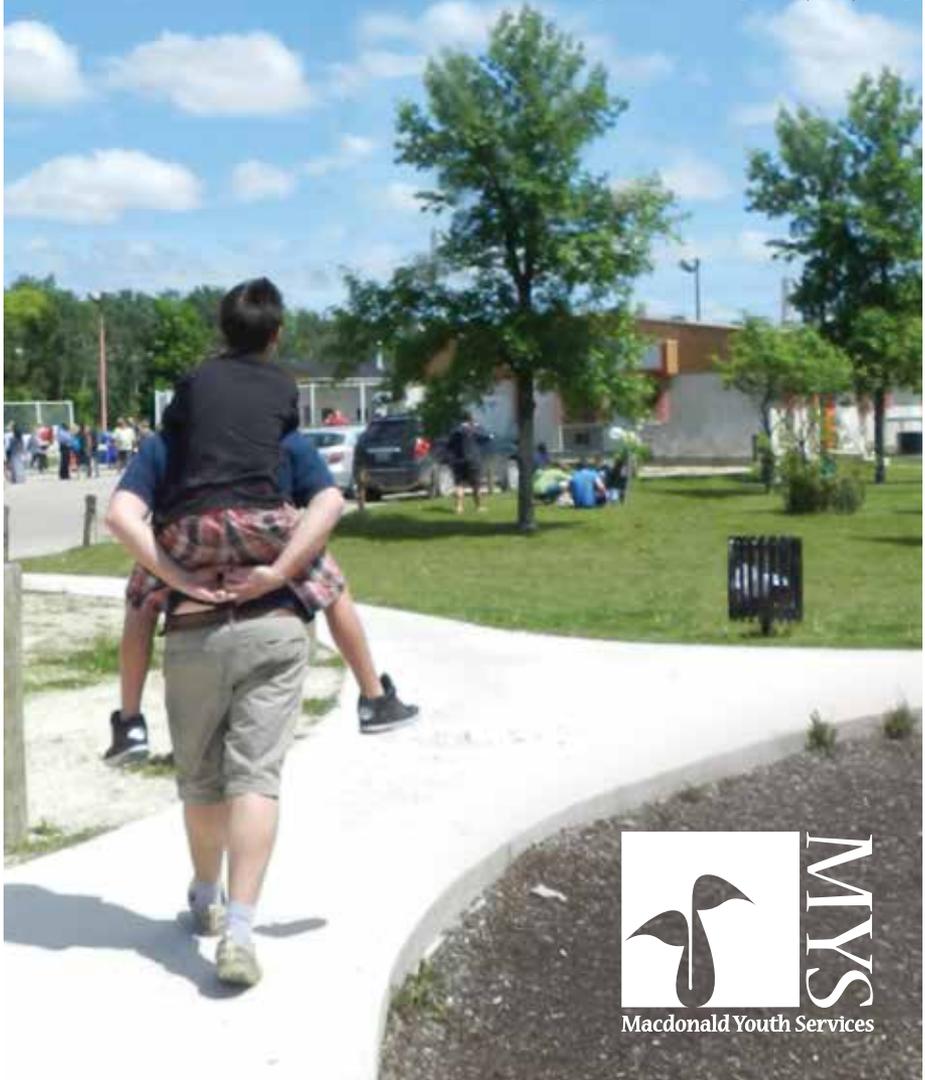


Macdonald Youth Services
2013/2014 Community Report

Building better tomorrows



Macdonald Youth Services

"I have the power not to judge and not to criticize. I have the power to make a difference and to change for the better. I have the power to understand people who need understanding. I have the power to give love and to care for people who are being judged and criticized. I have the power to forgive others. I have the power to walk away when I need to. I have the power to give love, understanding and to care for others who need someone there. I have the power to love people for who they are. I will not be afraid to show who I am. I will make a great difference. I have the power to be someone."

Youth in Care,
Specialized Individual Placement Service

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CEO/President's Message

Strengthening Our Community

This was a year of growth at Macdonald Youth Services (MYS) which included our first ever capital campaign, strengthening our Board of Directors and growth in our services.

MYS entered its 84th year on the cusp of its first ever capital campaign, and closed its year by celebrating the success of the campaign with the completion of a newly renovated home located at 159 Mayfair Avenue for our Youth Resource Centre/Emergency Shelter. Our Capital Campaign raised \$1,416,062; when combined with contributions from every level of government and our annual Spring Fling fundraising events, we were able to announce \$2,538,988 raised in total at our grand opening on April 22, 2014. The support of the community, led by Honourary Capital Campaign Chair, Edward Kennedy, and Capital Campaign Chair, Brad Wolfe, was critical in the realization of the MYS legacy of providing shelter, food and a more permanent solution to homelessness among youth in our province.

The Board of Directors has spent time over the past year welcoming new members and attending to our training needs, particularly in the area of responsible and meaningful governance. Through building strength throughout the Board, we will be ready for the challenges facing all charities, as well as the specific challenges of delivering services to children, youth and families throughout Manitoba.

At the request of the Province, MYS saw expansion of our services to children and youth in northern Manitoba to include adults with disabilities. Over the past year, Haldisse Community Services, Inc. in The Pas transferred their program, staff, home and assets to MYS. In addition to this expansion in the north, youth entering adulthood after spending time in the child and family services system found assistance in Thompson through Manitoba Youth Transitional Employment Assistance and Mentorship (MYTEAM) program; as well, youth in care were able to take advantage of our transition program designed to prepare them for independence with the licensing of Hudson House in Thompson.

Our services in southern Manitoba also experienced growth and stabilization. The number of new foster families who were supported through our joint program with Winnipeg Child and Family Services grew to meet the continuing need for trained foster parents who are willing to open their homes and hearts to children and youth in care. As well, the Specialized Individual Placement Program, a service specifically designed for youth with multiple, complex needs, was able to achieve a degree of stability with the confirmation of a provincially approved funding rate.



Operationally, MYS management has moved forward to meet the requirements of our Service Purchase Agreement with government, while also enhancing our ability to meet the needs of our clients. The past year saw the identification of expected client outcomes that are consistent with nationally recognized outcomes for youth in care; MYS also introduced measures to ensure that clients are achieving those outcomes, including client feedback measures on our service. Standardized expectations for cultural care plans, safety plans, assessments and care plans were also incorporated into our services and are monitored through our quality assurance process.

The strategic plan from which MYS has worked over the past four years has been substantially accomplished; we look forward to charting a new strategic path in the next year, as MYS continues to develop relationships with community and continues to provide services to children, youth, vulnerable adults and families. A significant challenge facing the Board will be consolidation of our Winnipeg-based therapeutic services and administrative supports in one location – creating an opportunity to move our strategic direction forward.

We would like to recognize the contributions of individuals in board, management, employee, foster parent and volunteer roles who have left MYS over the past year, as well as those who are continuing to ensure that children, youth, vulnerable adults and families in Manitoba are empowered to grow and heal within safe, respectful and collaborative relationships with MYS. You have shared your talents, skills and wisdom throughout the past year and we are grateful for the differences that you have made.

Respectfully,

A handwritten signature in dark ink, appearing to read "Darlene Searcy".

Darlene Searcy
President and Chair, Board of Directors

A handwritten signature in dark ink, appearing to read "Erma Chapman".

Erma Chapman, Ph.D
Chief Executive Officer

Agency Overview



Photo taken by youth in the SIP Service and Niki Trosky, Day Program Educator

Macdonald Youth Services is structured into six service areas that provide both placement programming and community support programs.

Placement Services:

Adolescent Resources in Community Homes (ARCH)

Alternative Parent Home Service (APH)

Kisewatisiwin Service

Specialized Individual Placement Service (SIP)

Community Services:

Services to Older Adolescents (STOA)

Youth Resource Centre/Emergency Shelter (YRC)

Positive Alternatives for Youth (PAY)

Life Train Program

Youth Crisis Stabilization System (YCSS)

Coach Program

Agency Stats

Agency Overview

Total number of clients served **8,613**

Placement Service Totals

Total number of clients served **446**

Total number of days of care **97,481**

Community Service Totals

Total number of clients served **8,167**

Total Number of Staff

Casual staff **478**

Permanent staff **326**

Total number of staff **804**

“I am so privileged to have worked for an organization that values personal connections and relationships. These relationships provide the opportunity for our youth to dream and take risks. Staff at Macdonald Youth Services recognize that without risk and failure, true growth cannot be achieved. Our youth must be supported, trusted, empowered to learn from their mistakes, and given the opportunity to have a voice in their own future.”

Michelle Funk,
Former MYS Youth Care Practitioner
Learning Independence Fosters Empowerment
(LIFE Program) – Kisewatisiwin Service



MYS Staff

A Journey that Led to Fostering...

My journey with Macdonald Youth Services has been filled with rich memories, challenging moments and the belief that these kids need to connect with someone who believes in them. I know I can be that person and that I am making a difference every day.

In 1999, I started at MYS as a casual youth care practitioner. Since then I have held front-line and management positions. With that being said, I never intended on being a foster parent but somehow, I just fell into it. Looking back I would not change it for the world and I could not imagine my life without these kids - I love what I do.

I have been blessed with the opportunity to meet some incredible and resilient kids who keep me young at heart. Each child has taught me something new. Whether it is the 10 year old girl who is missing her family, the four year old boy who is learning new ways to communicate and share his feelings, or the teen mom who is learning to parent. I have shared moments of happiness, sadness, and frustration with each of them. I have also seen them accomplish great things, struggle through tough times, and overcome many obstacles.

The kids that I welcome into my home come from unsettling backgrounds where they have been treated in ways that are unimaginable. From the moment that they walk through the door, I want them to feel that this is a safe place to heal and that I will do whatever I can to help them succeed. They need to know that I am not trying to replace their family, that I will not give up on them, and that the door is always open.

I have learned it is important that you not tell them what they need to do because generally they will do the opposite. The most important thing I can do is build a relationship with them, understand who they are, listen to their experiences and be there for them. I want them to feel like they have something important to offer the world, that they are respected, accepted, and appreciated for who they are.

With support, compassion, understanding, and kindness, I hope that I can help them heal and empower them to realize their potential and their ability to make positive choices about how they want to live their lives.

Sarah Blair, Foster Parent
Northern Alternative Parent Home (NAPH) Program
Kisewatisiwin Service

“We need more people like Sarah.
She is caring and does not give up
on the kids. Sarah makes a difference
in each of the lives that she touches.”

Leslie Allard, Clinical Case Manager
Northern Alternative Parent Home (NAPH) Program
Kisewatisiwin Service



A 5 year old child in Sarah's care draws a picture his family

Community Services—Building Relationships

MYS continues to build connections with the community and provides a resource that is invaluable and enhances the lives of children, youth and families. Community Services includes: Life Train, Positive Alternatives for Youth (PAY), the Youth Resource Centre (YRC)/Emergency Shelter, Youth Crisis Stabilization System (YCSS), and the Coach Program.

In partnership with Marymount, Project Neechewam, and Ma Mawi Wi Chi Itata Centre, YCSS provides community-based crisis intervention services for youth under the age of 18 and their families. MYS provides intake, mobile crisis services, clinical follow-up, and brief therapy. This year, YCSS received 5,020 calls through the intake line and 70% of those calls were self-referrals. The Mobile Crisis Team was dispatched on average 119 times per month and the Brief Therapy Team provided assessment, short-term therapy and referral to over 325 families. YCSS continues to become increasingly well-known in the community and is seen as a valuable resource.

The Coach Program continues to provide support for children 6 – 11 years of age who have not been successful in the existing educational system. Previously, Coach received funding to expand the program and with this expansion came additional work and responsibility. The Coach team has been working hard to reach full capacity and this year they were able to achieve their goal.

Life Train is an individualized employment program that supports adult participants 18-29 years of age and PAY provides opportunities for youth to be positively involved in the community and supports youth in successfully completing their community service. Both of these programs continue to face financial constraints because of insufficient permanent funding. In order to reduce costs, PAY and Life Train will be sharing space at 175A Mayfair while continuing to deliver their individual programs.

Life Train participants face many barriers including lack of affordable safe housing. This year, PAY was pleased to receive a grant from the Downtown Biz to fund an employment project that helps reduce homelessness in Winnipeg. The program offers six youth participants (four of the participants are from Life Train) meaningful work experience and valuable employment training.

The dream of a new building for the YRC became a reality this past year. The new building includes an open floor plan with eight individual bedrooms (as opposed to the previous dorm style bedrooms) with beautiful artwork compliments of Wanda Luna from The Dream Room Project, barrier-free access and has been designed to ensure the safety of youth and staff. Due to the kindness of our many donors, MYS was also able to purchase new appliances, beds, furniture, and linens.

This past year the YRC served 1,566 youth and provided 803 youth with safe overnight stays. YRC staff also completed 42 suicide risk assessments and reported that 334 youth were children in need of protection. The YRC continues to build partnerships with child welfare agencies, the Winnipeg Police Service, and is an essential resource for the community.



The Life Train Program

“Mentoring for me was the most humbling experience – a shared opportunity for learning and personal growth. In the process of helping young people achieve their potential and discover their strengths, it has, in return, created a deeper understanding of myself and the world around me.”

Maureen Johnson, Volunteer Mentor
Positive Alternatives for Youth

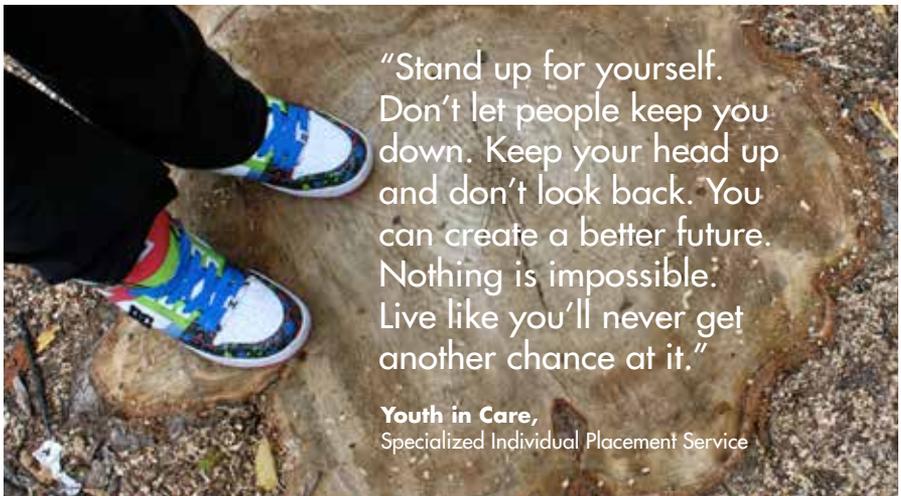
Placement Services – A Place to Heal

Placement Services continues to respond to the ever-changing needs of children, youth and families. This past year, MYS supported 446 children and youth through Alternative Parent Homes (APH) (including the Purple Martin Program), Kisewatisiwin, Adolescent Resources in Community Homes (ARCH) and the Specialized Individual Placement (SIP) Service.

This has been a remarkable year for the Alternative Parent Home Service – a program that provides specialized foster care to children and youth between 0 to 21 years of age. This last year, the Purple Martin Program has grown by 18% while the Alternative Parent Home Service has grown by 16%. In addition, a new management team has taken on a number of initiatives including: developing a formal supervision structure to enhance accountability and quality of service delivery as it relates to best practices and supports for staff teams; developed foster parent competencies for evaluation purposes with related training linked to those competencies; re-oriented staff and casual respite workers; hired a

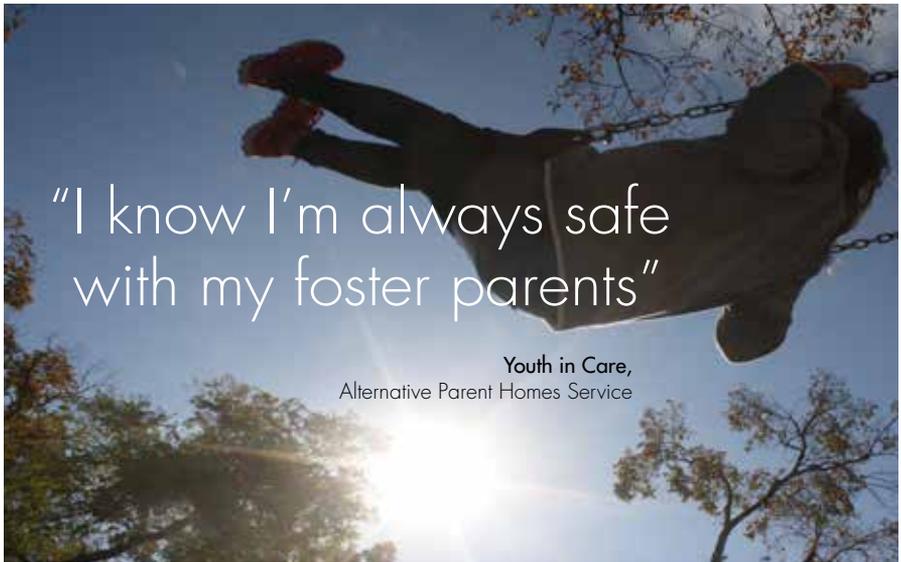
Clinical Supervisor and developed a clinical team that includes expertise in occupational therapy, family therapy, psychology and a therapist who is trained in equine therapy.

Adolescent Resources in Community Homes continues to provide community-based group care as well as a work skills program to youth who have experienced trauma and have had to overcome numerous challenges. Mike Morton, a long-term Therapist in ARCH received the Ian Logan Memorial Direct Service Award for his significant contribution in the field of child maltreatment prevention. Currently, the Edgewood Program is working on a proposal for a joint expansion program that will support youth who are transitioning out of care as well as support youth who are cognitively impaired and who have experienced trauma. Highlights over this past year in ARCH include: purchasing a new truck for the work skills program; providing educational support to a former youth; and having Wanda Luna, an indigenous



“Stand up for yourself. Don't let people keep you down. Keep your head up and don't look back. You can create a better future. Nothing is impossible. Live like you'll never get another chance at it.”

Youth in Care,
Specialized Individual Placement Service



“I know I’m always safe
with my foster parents”

Youth in Care,
Alternative Parent Homes Service

Photo taken by youth in the SIP Service and Niki Trosky, Day Program Educator

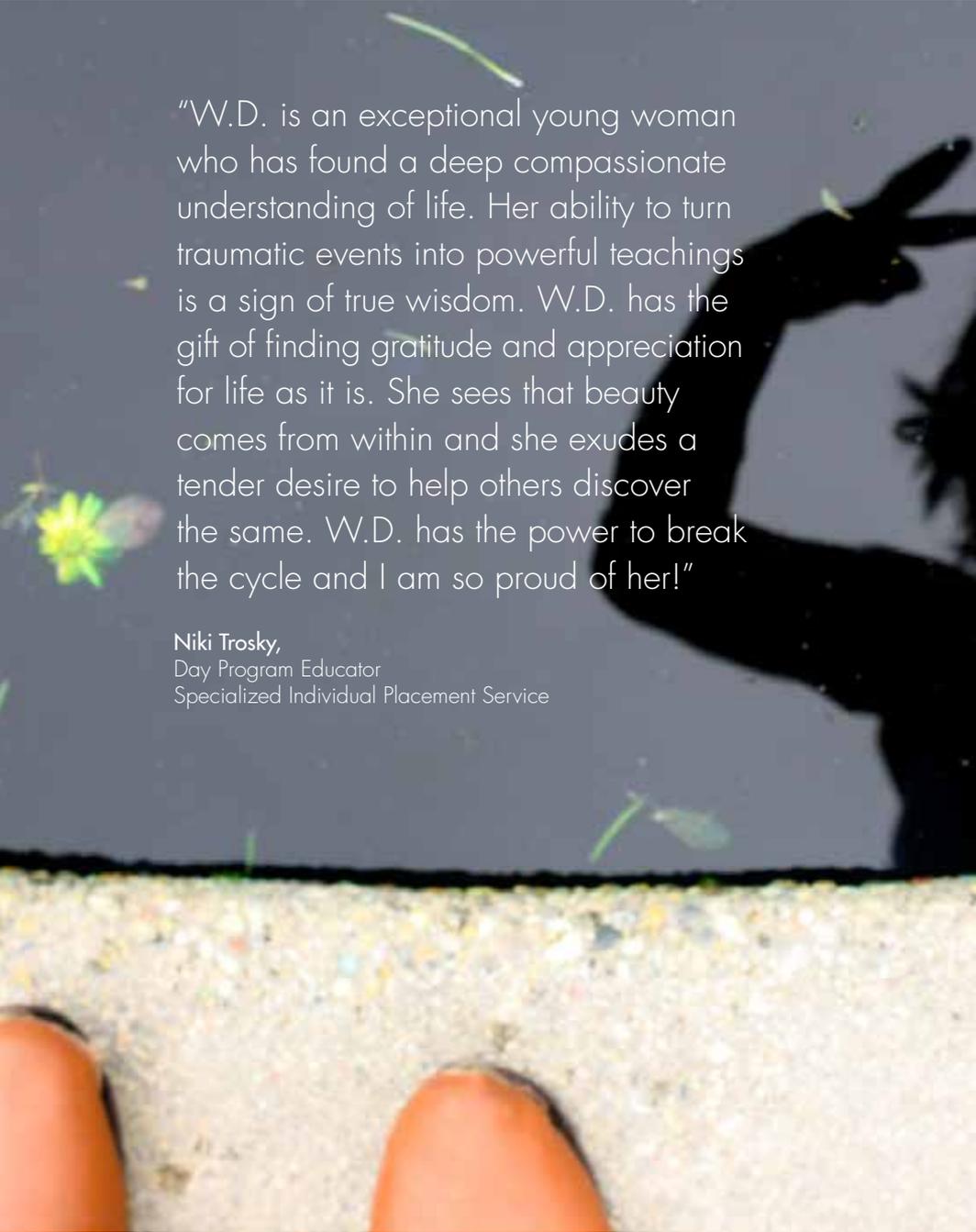
artist from The Dream Room Project use paint as her medium to turn a youth’s bedroom into a place of healing.

Kisewatiwin offers community based healing homes, independent living services, foster care homes and a wilderness program to the communities of Thompson and The Pas/Opaskwayak Cree Nation. There has been growth in the specialized foster care programs in both Thompson and The Pas, as well there have been significant changes that have enhanced the services MYS offers in the north. MYS acquired Fischer Place in The Pas, a six-bed home occupied by adults with disAbilities; a Clinical Review Project was completed which supports the hiring of clinical staff in the north; Kisewatiwin assumed responsibility for the MYTEAM Program in Thompson, providing youth with an opportunity to gain independent living skills while preparing to transition out of care; and re-opened Hudson House as a four-bed facility for youth preparing to live independently.

The Specialized Individual Placement Service continues to provide services to youth with complex needs. As a response to the Provinces’ request to offer enhanced

services, the service area is restructuring its therapeutic community service delivery model to improve services for this population. The model strengthens the continuity of treatment by building the capacity for assessment and stabilization of youth coming into the program. This occurs prior to engaging them in longer-term treatment and mobilizing adequate resources that can support them while they are transitioning out of treatment and back into the community. As well, SIP has collaborated with the Manitoba Adolescent Treatment Centre (MATC) to identify resources in the Child and Adolescent Mental Health system that can be dedicated to youth with complex needs who access SIP programs.

Placement Services in Winnipeg have also been able to access the Home Care Pharmacy Group. This excellent resource monitors youth medications, provides training and consultation to staff on managing behaviours that are associated with the effects of the medications, and works closely with a number of child and adolescent psychiatrists who can be called upon for consultation and assessment.



“W.D. is an exceptional young woman who has found a deep compassionate understanding of life. Her ability to turn traumatic events into powerful teachings is a sign of true wisdom. W.D. has the gift of finding gratitude and appreciation for life as it is. She sees that beauty comes from within and she exudes a tender desire to help others discover the same. W.D. has the power to break the cycle and I am so proud of her!”

Niki Trosky,
Day Program Educator
Specialized Individual Placement Service



A Youth Shares her Wisdom on Finding Peace

When I was a little girl I used to get beat up a lot by every member in my family. I mostly got abused from my mom and my older sisters. Child Family & Services took me away from my parents. My mom and dad still had an opportunity to keep custody of me, but they messed it up. From then on I was always moving from place to place, which meant I never really got to call a place home.

I never got to grow up happy, to have a childhood where I could play. I was always scared of everything. The things that my parents did really damaged me on the inside. Life was difficult for me because I wanted the love from my parents and family. I guess going through those traumatic events I had to grow up fast. It was really hard, but it taught me a lot.

I have loving memories of a wise Elder who I considered my mom when I was little. It is her teachings that I am going to pass on to my loved ones. She gave me the love and care I needed. She taught me my native tongue, taught me not to be scared and taught me to live my life. I'm thankful that I found the happier side of myself. I have taught myself to let go of negative people and to keep my circle of life at a stable point.

My advice for kids in care is to be thankful for what they have because a lot of people would love to have what they have. Don't think about the bad stuff. Give the people in your life a chance to prove that they are there for you. Don't give up. We all have our bad days. We have to give people a chance. Give your workers respect and they will give it back. Get comfortable and start bonding.

Life's too short to always be down and moping around. Don't focus on the bad stuff, focus on the good stuff. Don't let anyone bring you down. Enjoy your life. We are all on this earth for a purpose and you can serve that purpose with a smile.

W.D., Youth in Care
Specialized Individual Placement Service

Clinical Services – Developing our Model of Care

Clinical Services are integral to operations and provide a wide range of therapeutic supports to children, youth and families that access the services offered through MYS. Program participants have access to therapists and clinicians from a broad range of professional disciplines and clinical expertise in the areas of assessment, consultation, cultural planning, resources, therapeutic approaches and interventions. This past year, there have been significant achievements in the Agency's clinical direction.

The quality of services to youth and families has been measured through quality assurance. In 2010, MYS developed a Quality Assurance Implementation Plan. Since then, MYS has been able to obtain evidence-based information that has laid the foundation for standardization of practices at MYS, identified gaps in policy and offered opportunities for improvement, many of which are now in place. The completion of the quality assurance implementation process has helped to set the agency-wide standard for assessment and care plans, file reviews, documentation, client outcomes and client feedback.

There has been considerable progress with the development of the clinical infrastructure in the north. MYS clinical support to Kisewatisiwin through both the administrative and clinical supervision arms of Clinical Services has strengthened the qualifications and integrity of clinical work in our northern programs. Their participation through quality assurance and inclusion in processes leading to standardization has somewhat closed the gap created by distance and regional differences. Currently, Kisewatisiwin is focused on hiring clinical staff who will who reside in the region. Through its reputable work over a three year partnership with The University of Winnipeg Aurora Family Therapy Program, Kisewatisiwin remains staged to evolve into a centre of excellence for student placements and a training ground for prospective employees in the near future.



Photo taken by youth in the SIP Service and Niki Trosky, Day Program Educator



MYS has identified client outcomes for the placement programs. Currently, clinical staff are trained in the use of the Child and Adolescent Functional Assessment Scale (CAFAS)[®]. This tool measures the outcomes and is used to collect data from all children and youth in placement programs. Once the data are collected, MYS measures the changes that have occurred within identified outcome areas. The information is then analyzed and provides feedback on the quality of services at MYS. This also meets the requirements for reporting outcomes in our Service Purchase Agreement.

“Hope is the voice you have that tells you no matter how hard things get, your dreams are bigger than your fears and you will succeed no matter what”

Jenna, Former youth of the MYTEAM Program
Kisewatiswin Services

MYS is committed to moving forward with developing a therapeutic model of care that will find solutions to improve workplace health and safety and to reduce violence. The seeds for the evolution of a trauma-informed therapeutic model of service delivery have been planted with the introduction of trauma-based training and the establishment of a Therapeutic Model of Care (TMC) Project team. As well, MYS has implemented a rigorous process of information gathering from employees and management through surveys (Guarding Minds @ Work, 2012; Trauma Informed Organizational Self-Assessment for Child Abuse Prevention Agencies, 2009). The surveys are designed to assess and address physical and psychological health and safety in the workplace. Recommendations from this process will come forward to Executive Management and Leadership and will pave the way for further review of policies and practices related to physical and psychological health and safety in the workplace.

Aboriginal Cultural Service (ACS) – Connecting and Healing Communities

This past year, MYS has made significant gains with integrating Aboriginal cultural healing methods with conventional clinical approaches. In 2012, the concept of cultural care plans was identified and MYS recognized the need to create a process that blended the therapeutic approach of western and indigenous methodologies. In 2013, there was a consultation with clinical case managers, program managers, and therapists to develop a workable strategy to identify cultural service gaps and clarify roles and responsibilities. From this consultation, a cultural care plan was designed and is now a standard component in the care plans for all Aboriginal children and youth participating in services at MYS. The final phase of this project is to secure funding for this initiative which will allow the hiring of individuals who will ensure that the outcome of the Client Cultural Care Plan is achieved.

ACS believes in the importance of bringing the community together. This past year, ACS and the Founding Nations of Manitoba Tribal Village Co-op, co-hosted the annual Aboriginal Solidarity Day Pow Wow at The Forks and hosted the annual Winter Gathering at Fort Gibraltar. Both of these events included dancing and drumming and were a celebration of community while honouring the traditions of Indigenous people. We also had a surprise visit at the Winter Gathering from Sagkeeng's Finest, a dance group that blends traditional jigging with modern clogging and tap (they also won Canada's Got Talent).

ACS also continues to provide Aboriginal Awareness Training to the MYS community. The training provides opportunities for staff and volunteers to learn about the history of the Aboriginal people and to explore all the teachings within the Medicine Wheel.

Aboriginal Clientele Stats by program

| | |
|---|-----|
| Adolescent Resources for Community Homes (ARCH) | 59% |
| Alternative Parent Home (APH) | 40% |
| Coach Program | 75% |
| Kisewatisiwin Service | 94% |
| Life Train | 74% |
| Positive Alternatives for Youth | 64% |
| Specialized Individual Placement (SIP) | 74% |

Photo taken by youth in the SIP Service and Niki Trosky, Day Program Educator





A Journey to Youth Care...

Eleven years ago, I started as a Youth Care Practitioner with MYS. When I started I had never worked with youth before; I was naive and on a mission to save the world. As I reflect back on my ten years, I can't help but smile and feel grateful. It has been rewarding and challenging – each and every day I learn something new, the boys challenge me about society's norms, give me new perspective, and teach me that I need to walk beside them on their journey and not in front of them or behind them. I also often hear myself repeating the words that I heard growing up – “back in my day”. I never thought I would ever repeat those words.

These young men have experienced significant trauma and come from a life that can be scary and unpredictable, I am always impressed by their strength and resiliency. It is essential that I take the time to learn who they are, listen to their stories and build meaningful relationships with them. At the Edgewood Program, we do this by creating a safe, predictable, and structured environment that is essential for the boys to heal.

Some of my proudest moments as a Youth Care Practitioner are seeing the boys graduate, having them come back home after they have left the program and then hearing them tell me things that I have tried to teach them. I have made some great memories that I will cherish for years to come. Whether it is participating in our annual Turkey Bowl at Thanksgiving (staff against kids football game), camping, capturing memories for their scrapbooks, teaching them to bake and cook or having the opportunity to just be a kid again by playing hockey or football with them.

As a Youth Care Practitioner, my goal is to teach the boys to find out who they are and who they want to be. I want to encourage them to dig deep within – to stop blaming themselves and others, to recognize how their choices have impacted others, and that they have the power to break the cycle. I need to help build their confidence so they have the courage to start to heal. Each and every day I want the boys to feel worthy and valued – they are here and they have survived situations that no one should have to experience. I hope that I have impacted them in a positive way and have helped them heal on their journey.

I had the opportunity to ask some of the boys how I have impacted them; here are their responses:

“Natalie is someone who will be there to show you the ropes”

“For those not sociable... she teaches us life skills”

“She motivates us to become better”

“Makes us break our bad habits”

“She helps us work towards a better life like hers”

Natalie Irving has been working with MYS for 11 years and is a Youth Care Practitioner with the Adolescent Resources in Community Homes (ARCH) Service.

A Year to Remember

Paddling for Hope

MYS Paddles for Hope dragon boat team participated in the Canadian Cancer Society River City Dragon Boat Festival on June 7 and 8, 2013. The team's final standing was 13th out of 22 teams in the mixed recreational division and the team pledged just over \$1900 for the Canadian Cancer Society.



Celebrating Aboriginal Day

MYS and the Founding Nations of Manitoba Tribal Village Co-op, co-hosted the Aboriginal Solidarity Day Pow Wow at The Forks on June 21, 2013. This is a day for the community to come together and recognize Aboriginal History Month and National Aboriginal Day. The day opened with a grand entry and flag ceremony followed by drumming, dancing, and family fun activities.



It's in You to Give – MYS Supports Canadian Blood Services

MYS staff is always looking for ways to give back to the community. Approximately every minute of every day, someone in Canada needs blood. MYS is a Partner for Life Organization with Canadian Blood Services which means MYS has pledged to make a minimum of 15 donations a year.

A Place of Healing – The Dream Room Project

Three youth from MYS Placement Services received bedrooms of their dreams through The Dream Room Project. The Dream Room Project is the brainchild of Indigenous Artist Wanda Luna. She goes into the homes of children in care and uses paint as her medium to turn their dreams into reality. While there, Wanda is primarily focused on building a relationship with the child and family. Throughout the process, her hope is that a little wonder and magic is brought into the life of the child that can help them through some of the trauma they have experienced.





MYS Raises the Roof

One third of Canada's homeless population is between 16 and 24 years of age. The catalyst for a youth finding themselves homeless, even if for one night are typically because they do not have a safe family home, there is family conflict or they are transitioning out of foster care. MYS continually looks for ways to help reduce homelessness. Once again this year, we participated in the Toques in Your Community Program with Raising the Roof to bring awareness and help raise funds to reduce homelessness.



Winter Gathering – A Celebration of Community

MYS held its Annual Winter Gathering at Fort Gibraltar on February 6, 2014 with over 130 people in attendance. The evening was a celebration of community while honouring the traditions of Indigenous people. The MYS community shared a wonderful meal followed by storytelling, drumming, dancing and were entertained by Sagkeeng's Finest, a dance group that blends traditional jigging with modern clogging and tap.



Home Depot Selects MYS as their Charity of Choice

On Monday, September 23, 2013, the Home Depot stores in Winnipeg generously donated their building products, supplies and time to complete a \$5,000 refurbishment to one of the placement homes. Thirty Home Depot team members took down and rebuilt a deck in the back yard; painted and laid down new flooring in the recreation room and helped prepare the yard for coming winter months. MYS was also honoured to receive a special gift from the Home Depot staff – a fireplace to keep the home cozy all winter long. Thank you to Home Depot for their generosity and hard work.



Lay's Potato Chips Selects MYS as "Hometown Heroes"

MYS was selected by Lay's Potato Chips to be the 'Hometown Heroes' at the Winnipeg Jets home opener game against the Los Angeles Kings on October 4, 2013. Hometown Heroes recognizes and celebrates local individuals who make a positive impact in their community. Representing MYS at the game were Positive Alternatives for Youth volunteers Alex Anderson and Kia Lockhart.

MYS Cycles to Raise Funds for Pediatric Cancer Research

On Thursday, October 17, 2013, a generous donor, sponsored a team of six staff members from MYS to take part in the Winnipeg Inside Ride for Pediatric Cancer presented by CancerCare Manitoba Foundation. The Inside Ride is Canada's first cycling celebration and event dedicated to raising funds for local cancer charities. MYS was pleased to participate in the fight against pediatric cancer.



Kisewatisiwin Service Participates in the Sister in Spirit Candlelight Vigil

Kisewatisiwin Services in the north participated in the Sisters in Spirit Candlelight Vigil on October 4, 2013. This event honours the lives of missing and murdered Aboriginal women. Currently, there are more than 520 known cases of missing or murdered Aboriginal women and girls in Canada.

MYS is a Community of Caring

Once again, MYS proudly participated in the annual United Way Campaign. This year staff donated \$14,609 to be invested in the community. Just another example of how MYS staff are always looking for ways to give back to the community.

Lightly School and Concord School Inspire Us with their Acts of Kindness

This past year Lightly School in Balmoral, Manitoba and Concord School in Stony Mountain, Manitoba held sewing bees to make pajama bottoms and overnight bags that they donated to youth accessing the Youth Resource Centre/Emergency Shelter. From the bottom of our hearts, we thank you...

A Year to Remember

Spring Fling –

An Evening to Remember

MYS held its 7th annual Spring Fling Event on Thursday, March 20, 2014 at Paterson GlobalFoods Institute at Red River College. Over \$18,000 was raised and will directly support the MYS Education Trust Fund. This fund supplements secondary, post-secondary, and/or vocational education costs for youth who have received or are receiving services from MYS.

That evening, we also honoured Andrew McLean, a retired Canadian Forces Officer, with the Sir Hugh John Macdonald Memorial Award for his generosity, his commitment to improving the lives of others and his ability to inspire communities across Canada.

Building Our Community Profile

This past year, MYS has been working to build our community profile. MYS was featured numerous times on morning shows on CTV, City TV and on the Social Page of the Winnipeg Free Press, as well as other local newspapers. In March 2014, MYS also started Public Service Announcements on BOB 99.9 FM and Virgin 103.1 FM to raise awareness about the services offered by the agency. This spring, MYS Youth Outreach Worker, Corinna Hildebrand was featured in Red River College's Billboard Campaign and Erma Chapman, CEO was on the front page of the 2014 Spring Edition of the Winnipeg Women Magazine.

MYS Supports the International Day of Pink

MYS proudly supported the International Day of Pink. It is a day when communities across the world can unite in celebrating diversity and raising awareness to stop homophobic, transphobic and all forms of bullying.

A New Home for Homeless Youth

This past year, MYS has been working diligently to make a long-time dream a reality. MYS has raised over \$2.5 million to renovate the home located at 159 Mayfair Avenue. This 7,000 square foot house was built in 1903 by railway and hotel magnate J.D. McArthur and will now be the new home of the Youth Resource Centre/Emergency Shelter.



MYS Board of Directors

2013/2014

Board Executives:

President: Darlene Searcy

1st Vice President: Ian Gillies

2nd Vice President: Carla Dewar

Treasurer/Secretary: Joyce Laidler

Board Members:

Donna Glover

Roxanne Greene

Amanda Haney

Jim Krovats**

Thai Lam**

Tom Liontas

Jim MacKenzie*

Warren Sawatzky**

Dave Schellenberg

Members:

Al Burrows

Brad Wolfe

Charles Polcyn

Dave McCulloch

Gilbert Manitopyes

Larry Karpiak

Michael Walker

Suzanne Pelletier

Committee Chairs:

Executive: Darlene Searcy

Finance and Financial Audit:

Ian Gillies

Planning and Priorities: Carla Dewar

Property: Tom Liontas

Board Development & By-Laws:

Dave Schellenberg

Honourary Lifetime Member:

Phyllis Dixon

* Board Members who left during the year.

** Board Members who joined during the year.

MYS Financial Report

For the Fiscal Year April 1, 2013 to March 31, 2014

Revenue

| | | |
|--|----------------------------|----------------|
| Government of Manitoba | 9,888,247 | 33.81% |
| Child and Family Service Agencies | 18,448,928 | 63.08% |
| Human Resource and Skills Development Canada | 21,251 | 0.07% |
| United Way of Winnipeg | 174,144 | 0.60% |
| Wpg Housing and Homelessness | 443,144 | 1.52% |
| Private Donations | 6,399 | 0.02% |
| Miscellaneous Grants | 16,392 | 0.06% |
| Other | 248,824 | 0.85% |
| Total Operating Fund | <u>29,247,329</u> | <u>100.00%</u> |
| Capital Fund | <u>181,771</u> | |
| Total Agency | <u>\$29,429,101</u> | |

* Government of Manitoba includes

| | |
|--------------------------------|--------------------|
| MB Family Service and Housing | 8,774,718 |
| Healthy Child Manitoba | 703,600 |
| MB Justice | 198,468 |
| MB Urban Green Team | 10,680 |
| MB Education Citizen and Youth | 200,781 |
| | <u>\$9,888,247</u> |

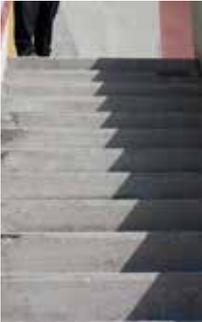
Expenditures

| | | |
|-------------------------------------|----------------------------|----------------|
| Salaries and Benefits | 18,932,672 | 64.39% |
| Living and Care Costs | 6,752,131 | 22.96% |
| Operating Costs | 1,678,952 | 5.71% |
| Travel and Transportation Costs | 535,383 | 1.82% |
| Programming Costs | 1,152,794 | 3.92% |
| Capital and Facilities Costs | 350,153 | 1.19% |
| Total Operating Expenses | <u>29,402,084</u> | <u>100.00%</u> |
| Excess of Revenue over Expenditures | <u>27,017</u> | |
| Total Agency | <u>\$29,429,101</u> | |

STATS

Coach Program

22 clients served



ARCH

57 youth served in community homes

11,467 service days

38 youth involved in the work program

Kisewatisiwin

150 clients served

33,666 service days

13% growth in the program



YCSS

YCSSL received 5,020 requests for service through intake

The Mobile Crisis Team made 1,448 community visits

There were 328 referrals to the Brief Therapy Team

526 referrals to the Crisis Stabilization Units

The main reasons for calling intake were concerns about self-harm/at-risk behaviours, difficult behaviours, mental health issues, and parent/child conflict

YRC

The YRC had 7,053 youth contacts, 1,870 parent contacts, and 7,547 professional contacts

The YRC provided 1,929 safe overnights and served 1,566 clients

27% of youth access the shelter because of conflict, 24% accessed it because of a placement breakdown and 22% of youth indicated they had nowhere else to go



SIP

45 clients served

9,171 service days

Supported 12 youth in independent living

Life Train

121 participants served

587 follow up contacts made

15 participants in the Asset Building Program



PAY

584 participants served

18 % increase in participants

12 volunteers

Alternative Parent Home

156 clients served

43,177 service days

2013-2014 Donors and Sponsors

All Charities Campaign
Bell Media
Pam Bennett
Susan Bilinkoff
B'nai Brith Canada - Earl Barrish
Leandre & Yvette Boily
Richard Boroditsky
Cecilia & Edward Braun
Canada Revenue Agency
Sandra & Barry Caplan
Anonymous
Lightly School - Clear Water Colony
Concord School - Concord Colony
Hennie & Rick Corrin
Coughlin & Associates
Deer Meadow Farms
Esdale Printing
Fort Whyte Alive
Friends of Sherbrook Pool
Anonymous
Laurence Gorenstein
Shelley Hasinoff
Eveyn Hecht
Home Depot - Garden City
Home Depot - Kenaston
Home Depot - Polo Park
Home Depot - St. Vital
Home Depot - Transcona
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Manitoba Public Insurance
Terri Marr
Andrew McLean

Anonymous
Keith Muller
Paul Okere
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Jean-Pierre Parenty
Payworks
Project Echo
Rainbow Stage
Ranger Insurance
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Red River Exhibition Association
Jennefer Scheibel
Sigurdson Financial Group Inc.
Snowy Owl Monarchist Society,
The Imperial Sovereign Court and
All of Manitoba and Club 200
St. Stephen & St. Bede
Church Congregation
Gwen & Gary Steinman
Anonymous
The Exchange Group
The Fort Garry Hotel
The Jewish Foundation of Manitoba
- Sydney and Pearl Morantz
Family Memorial Trust
Thompson Firefighters Association
Thompson Recycling Centre
Circle of Life Thunderbird House
United Way of Winnipeg - Dream
Seats
Anonymous
VIP Productions
The Walker Chase Family
Leslie Walsh
Wawanesa Insurance
WestJet
Winnipeg Studio Theatre
Winnipeg Building and
Decorating Ltd.
Winnipeg Goldeyes

2013-2014 Grants

The Winnipeg Foundation

Camp and Summer Programming Grant

The Winnipeg Foundation

Nourishing Potential

Province of Manitoba Children and Youth Opportunities

School and Community Arts Program

Neighbourhoods Alive

Localized Improvement Fund For Tomorrow (LIFT)

Downtown Winnipeg Biz

Change for the Better

The Winnipeg Foundation

Youth in Philanthropy

Thank you to all our donors, funders. sponsors and friends who make contributions of their resources, time, expertise and creativity.

They provide our youth with gifts-in-kind, who generously contribute to our agency, and who fill our shelter and homes with their support... thank you from the bottom of our hearts.



MYS

Macdonald Youth Services

Head Office

175 Mayfair Avenue,
Winnipeg, MB, R3L 0A1

t: (204) 477-1722

f: (204) 284-4431

e: info@mys.mb.ca

Kisewatisiwin Office

(Northern Office)

102-83 Churchill Drive
Thompson, MB, R8N 0L6

t: (204) 677-7870

f: (204) 778-7778

e: mysnorth@mys.mb.ca

**Northern Alternative
Parent Home Program**

Box 958

The Pas, MB, R9A 1K9

t: (204) 627-1460

f: (204) 623-5762

e: naph@mys.mb.ca

**Youth Crisis
Stabilization System**

t: (204) 949-4777

Toll Free

(outside Winnipeg):

1-888-383-2776

**Youth Resource
Centre/Shelter
Program**

159 Mayfair Avenue,
Winnipeg, MB, R3L 0A1

t: (204) 477-1804

Toll Free

(outside Winnipeg):

1-888-477-1804

www.mys.ca

